**ETDA Membership Fit Assessment**

**ETDA Who We Are:**

The ETD Alliance is a dynamic learning community of owners, principals, and senior staff of Experiential Training and Development consulting firms. The Alliance is a trade association comprised of member firms including privately held businesses, non-profit organizations and university programs.

**Why We Exist:**

We inspire our members to provide premier experiential training and development services. We do this through:

* Raising the professionalism, ethics, quality and impact of each members' businesses
* Strengthening our members' businesses
* Engaging each other and thought leaders from related fields and disciplines to inspire and provoke our thoughts and actions

ETDA members commit to applying the principles of the Alliances’ three service areas to deepen their relationships, enhance performance and apply tools of consultation to grow as individuals, as practitioners and as providers. This environment stimulates a creative tension that is conducive to a dynamic learning community. Member firm representatives are expected to be able to participate in a wide range of in-depth conversations, and bring a high level of practice and experience to conversations. Our intent is to create a network of peers who can hold a high level of conversation about the current and future direction of experiential training and development with corporate clients (for profit, not-for-profit and governmental agencies).

ETDA is committed to the concept that its members are a good fit for each other and the organization, which requires member firms to be aligned with ETDA's purpose.  Once a potential member expresses interest and completes the following self-administered survey, they are then evaluated by their peers on their ability to meet defined criteria for service, professionalism, and ethics as outlined in the DEEP document.  Please fill out the following:

Name of the firm applying: Click or tap here to enter text.

Name of the Representative/s to liaise with ETDA (a person/s in a role of authority within organization: owner, partner, Director, primary decision maker).

1:Click or tap here to enter text.

2:Click or tap here to enter text.

3:Click or tap here to enter text.

Please have one of the above representatives’ rate your organization on each of the criteria below, using a 1-5 scale, where 5 is the best possible fit.

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| --- | --- | --- | --- | --- | --- |
| 1. Commitment, motivation, and interest in experiential training and development with corporate clients. | 1 | 2 | 3 | 4 | 5 |
| Additional comments:Click or tap here to enter text. | | | | | |

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| --- | --- | --- | --- | --- | --- |
| 2. Proven experience, skills, and competency with corporate clients in two or more experiential training and development practice areas (Relationship Development, Performance Enhancement, Organizational Consulting). | 1 | 2 | 3 | 4 | 5 |
| Additional comments:Click or tap here to enter text. | | | | | |

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| 3. Is a viable business, which is defined as a primary occupation for at least one individual, is properly insured and registered, and provides services directly to clients. | 1 | 2 | 3 | 4 | 5 |
| Additional comments:Click or tap here to enter text. | | | | | |

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| --- | --- | --- | --- | --- | --- |
| 4. Looking for and open to personal and professional development in a thought provoking, challenging environment. | 1 | 2 | 3 | 4 | 5 |
| Additional comments:Click or tap here to enter text. | | | | | |

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| --- | --- | --- | --- | --- | --- |
| 5. Marketing or and/or other descriptive material accurately reflects the skills and abilities of the service or practitioner. | 1 | 2 | 3 | 4 | 5 |
| Additional comments:Click or tap here to enter text. | | | | | |

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| --- | --- | --- | --- | --- | --- |
| 6. An understanding of, and, agreement to adhere to the Alliance’s DEEP document and guiding principles. | 1 | 2 | 3 | 4 | 5 |
| Additional comments:Click or tap here to enter text. | | | | | |

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| 7. Willingness to collaborate and share versus compete and isolate. | 1 | 2 | 3 | 4 | 5 |
| Additional comments:Click or tap here to enter text. | | | | | |

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| --- | --- | --- | --- | --- | --- |
| 8. Willingness to actively participate as a volunteer within ETDA. | 1 | 2 | 3 | 4 | 5 |
| Additional comments:Click or tap here to enter text. | | | | | |

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| --- | --- | --- | --- | --- | --- |
| 9. Commitment to play a personal role in helping to shape the future of the Experiential Training and Development field. | 1 | 2 | 3 | 4 | 5 |
| Additional comments:Click or tap here to enter text. | | | | | |

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If you rated mostly 4's and 5's on the above questions, you are likely to find great value in ETDA membership. After completing this assessment, if you think your organization would be a good fit for ETDA membership, we invite you to submit a membership application which will be followed by an intake interview. Please email [info@etdalliance.com](file:///C:\Users\Owner\AppData\Local\Microsoft\Windows\Temporary%20Internet%20Files\Content.IE5\11P8T0MP\info@etdalliance.com).